

Be part of Epcot Career Solutions' success

...experience an inspirational CV Writing franchise solution

Executive Summary

Our mission, is to provide unrivalled inspirational quality solutions for CV creation and wraparound services, initially in the UK and from 2022, globally, to the highest level of customer satisfaction, at a highly affordable price of £45, generating a sustainable income for the Franchisee on a part-time or full-time basis.

The CEO of Epcot Career Solutions has invested over £550,000 cash, and he and his team have invested over £1.6 million unpaid time, into the research, development, piloting and upgrading of our revolutionary CV Builder tool, on a part-time basis. Since June 2020, we are working full-time, to ensure we create the world's largest and best CV writing service within 4 years.

Please take a look at our 5 minute Executive Overview video for a short demonstration of our revolutionary £2 million CV Builder by clicking [here](#).

11 HR Recruitment Managers created over 1,500 fully customisable Job Profiles and 300 Key Skills and Attributes, ensuring in as little as 5 minutes, advisors create a professional quality base-line CV, which will be customised to reflect the clients achievements, experience and transferable skills, as well as to every employment opportunity.

Franchisees with a wide range of background (Recruitment and HR professionals, Employability, Career and Jobcentre advisors and PSHE teachers, with at least 2 years experience, or professional CV writers with at least 1 years experience, creating quality CVs), will use the commercial version of our revolutionary CV Building tool <https://epcotcs.com/ultimateCVbuilderTool.html>, to:

- Create a professional quality, base line CV (see samples of base-line CVs our Tool create, on our website <https://epcotcs.com/>), for students, graduates and jobseekers in the UK and potentially globally, within 5-15 minutes which would be customised, to ensure, where ever possible, the CV is achievement led, and incorporates their relevant experience, competencies and transferable skills, as well as show the client, how they must customise their CV for every employment opportunity, in a 30 minute, 1-2-1 consultation service, via Zoom / telephone
- Provide a sample cover letter
- Provide client with details on where they can access FREE quality interview videos
- Provide client with details on where they can access FREE quality elearning, to improve their skills
- Provide client with details on where they can access FREE Skills Health Check, to help jobseekers decide what types of jobs might be right for them

It is essential to have the 1-2-1 customer interaction to create an effective CV, driven where ever possible by achievements, experience, competencies and transferable skills and charge a highly affordable fee of £45. From this payment, you will pay us £7.50 for every CV created, (£5 for the use of our CV Builder tool and £2.50 to be used for national marketing / advertising, on a monthly basis).

Our surveys highlight in this recession, over 600,000 students, graduates and jobseekers a year in the UK will pay £45 to have a quality CV created for them by an advisor, worth upto £200, resulting in the need for 800 part-time franchise partners. With potential substantial partnerships with organisations helping jobseekers into employment and potential direct government funding, we may need 4,000 franchise partners to create over 3 million CVs in 2021 and help place these jobseekers into employment. as a direct result of our franchise partners and Head Offices network of employer's contacts.

The free version of our CV Builder tool has already been widely used by major Work and Health programme advisors, National Careers Service advisors, training providers, charities, professional CV writers and over 1 million students, graduates and jobseekers globally. A number of CV writers, using our Tool were charging over £120 to create a professional quality, customised CV for jobseekers in 30-45 minutes. On 1st July 2020, we withdrew the free version of our CV Builder tool, as venture capitalists want us to start generating revenue, if we want the opportunity of over \$110 million investment.

During the last recession in 2012, we piloted our revolutionary 30-minute CV creation service in 2 London Jobcentres, placing approx. 40% of jobseekers on benefit, in employment within 3 months, many of whom were long-term unemployed.

Epcot Career Solutions will franchise its operation to the first 800 high skilled and experienced partners, selected by us to setup in the UK before 1st November 2020, for a highly discounted rate of £200 + vat (worth over £8,000), as well as release upto 40% equity in the company (subject to T&Cs), which could be worth upto £311,788, based on a £623.6m flotation within 7 years.

The projected revenue per part-time franchise partner in the UK, earning £37.50 for 30 minutes consultation (after you have paid us our fee for using our CV Builder tool and national marketing and advertising) in 1st year are £27,000 per year, working 45-50 hours a month, 9 months a year. Full-time franchise partners can earn £67,500 after our fee.

Unique Business Concept



Our previous company (Epcot Solutions Ltd), created over 35,000 professional quality CVs in 9 years as a Nextstep provider (now rebranded National Careers Service), with a success rate of placing between 52% and 84% of jobseekers back into work, even in the last recession. We developed our revolutionary CV Builder tool in 2010/11, after extensive market research and employer involvement with 11 HR recruitment managers working in 10 national and international companies, who told us what they really wanted to see in a quality CV.

We beta tested our CV Builder tool during an outplacement contract with a global paint manufacturer, ColArt, who made 156 employees redundant and placed 98% into employment, in a recession <https://epcotcs.com/case-study.html>.

Between 2010 and 2020, my team and I have created over 12,000 professional quality, customised CVs for students, graduates and jobseekers on a voluntary bases, within a 30-minute service approximately 98% of the time. The only CVs that took longer to customise were higher management, sales management / professional and technical CVs, which the client customised themselves after where we left off, as we had a strict 30-minute time limit with each client.

With this unique insight, you now have access to a revolutionary CV Builder tool, which will produce a stunning high-quality base-line CV which will easily be customised within 30 minutes.

We have 5 free CV video guides, to effectively train you to create a wide spectrum of CVs, ensuring you provide your clients, with the best CV they have ever had

The major advantages of using our revolutionary CV Builder tool are demonstrated within our 5 minute Executive Overview video by clicking [here](#).

- You can create a professional quality base-line CV quickly and effortlessly for the client in around 5-15 minutes and then use your strong and effective communication, interpersonal and probing skills to ensure, where possible, you are creating a CV led by achievements and not a duty led CV, in the remaining time to reflect clients achievements, experience and transferable skills, as well as potentially to an employment opportunity saving considerable time and effort
- At a truly highly affordable price of £45 for a 1-2-1 Zoom / telephone consultation service, for the first time, clients will be able to receive a professional quality, achievement driven CV, worth over £200
- It is the only CV Builder tool in the world that builds a complete professional quality CV using 11 fully customisable personal profiles, 300 Key Skills and Attributes and over 1,500 Job Profiles, which can be easily customised to your clients' requirements
- 11 HR recruitment managers produced Job Profiles and Key Skills approved and valued by employers and recruiters
- You can create several different types of reverse chronological CVs e.g.
 - Standard 2 page CV highlighting different blue/white collar career history i.e. retail, warehouse, manufacturing
 - Management / Profession CV
 - IT / Technical / Engineering CV
 - Student and Graduate CV
- You can choose from over 300 Key Skills and Attributes to effectively target every job vacancy, giving the client a greater chance of being selected for interview

Key Service Areas

- **CV Writing Consultation**, (30 minute session) – create a professional quality, base-line CV using our revolutionary CV Builder tool, and using your excellent communication, interpersonal and probing skills, to pull-out all the clients achievements, to ensure wherever possible the customised CV is driven by achievements and not led by duties, within a 30 minute, 1-2-1 Zoom / telephone consultation. You will charge £45 for this service, from which £7.50 is paid to Epcot Career Solutions (£5 for the use of our CV Builder tool and £2.50 for national marketing).
- **CV Updating Consultation**, (15 minute session) – Update clients CV which has already been created using Epcot Career Solutions CV Builder tool, for a new Job, they want inserted in their CV, ensuring the new Job Profile is driven by achievements, within a 15 minute 1-2-1 Zoom / telephone consultation You will charge £25 for this service, from which £5 is paid to Epcot Career Solutions (£2.50 for the use of our CV Builder tool and £2.50 for national marketing).
- **Interview Skills Consultation** (30 minute session under development) – provide client with login details for 12 months access to 12 professional interview and career development videos, worth £60, as well as 20 minutes 1-2-1 interview skills practice/guidance, via Zoom / telephone
- **E-learning Consultation** (30 minute session under development) – provide client with login details and walk-through site for 12 months access to 100 professional e-learning courses, from a global elearning provider, worth over £1,000 and 20 minutes training needs analysis, via Zoom / telephone
- Recruitment service, partnering with global recruitment agencies (30 minute session under development)
- And other wraparound 30 minute services (under development)

Typical Environment

- During the recession caused by Covid-19, it will be entirely up to you, where you would like to work; this could be working at home, using the facilities in your office, educational establishment, or anywhere that has good internet connection
- Post-recession or 2022 onwards, we will offer franchise partners, the opportunity to setup a professional 'Career and Recruitment Centre', within over 3,000 Regus locations globally, <https://www.regus.co.uk/> via a flexible or fully serviced office, using substantial volume discount

Optimum Performance

The key benefits of using our revolutionary CV Builder tool are:

- Ability to create and customise CVs for clients from different industry backgrounds thereby providing an expert service
- Frees up client's time to concentrate on job search activity
- Achieve excellent customer satisfaction reflected in repeat business for wraparound services to be implemented in 2021/2
- More confident and motivated clients working smarter on their job search
- Unique, differentiated range of over 1,500 current Job Profiles and over 300 Key Skills and Attributes to effectively target every job vacancy
- Creating a "one-stop" consultancy solution for all your clients' careers advice, CV preparation, employability and recruitment support needs i.e. interview skills, e-learning and recruitment service, from 2021/2

Market Facts

In the UK, we spend £80+ an hour to have our car serviced by a main dealer; £100+ an hour for advice from an accountant or £200+ an hour for advice from a solicitor, however when it comes to creating one of the most important document we are ever going to need, we are reluctant to invest £200+ for a professional 1-2-1 CV writing service with telephone consultation, which can open the right career opportunity or generate a pay raise with a new employer, even in a recession.

Our extensive research, highlight students, graduates and jobseekers in the UK are willing to pay a highly experienced consultant, £45 for a 1-2-1 consultation via Zoom / telephone, to create a professional quality, customised CV, driven where possible by achievements.

At the Careers and Enterprise 'Joining the Dots' conference in July 2017, it highlighted 60% of students in the UK, wanted more CV and Interview skills (page 26 <https://www.educationandemployers.org/wp-content/uploads/2017/01/Contemporary-Transitions-30-01-2017.pdf>). Our findings over the last 9 years have highlighted, over 80% of CVs created by students, graduates and jobseekers in the UK are not to a standard employer's value or appreciate.

The CV creation industry in the UK and globally, is broken down into the following categories:

- Professional 1-2-1 face to face service, whereby professional CV writers are charging up to £500 to create a professional quality, customised CV. The vast majority of the British public cannot afford this excellent service.
- Online CV writing companies, charging from £35 to £200 to create CVs for clients. Our findings highlight, generally, the higher the fee, the better the quality of the customised CV, as some would provide a telephone consultation. Our franchise partners will create a customised CV to a standard, matching the best online CV writing companies, for a highly affordable price of £45.
- Online CV Builder tools (scams). We have conducted an in-depth investigation into what students, graduates and jobseekers in the UK and globally are saying are scams, whereby when clients search Google for the search strings 'free CV builder' or 'free CV template' the vast majority of the paid advertisements are stating, use their free CV builder tool or free CV template and create a CV in minutes; when in reality as soon as the clients wants to save the CV they created, often taking over an hour, they are provided with an option: either they pay to save their CV (as much as \$75 a year) or they will lose their CV. The Advertising Standards Authority have been made aware of the substantial revenue some of these organisations are making as a few have created over 1 million CVs.
- Online CV Builder tools which are genuinely FREE, however the vast majority of these free Tools, create a CV with a good structure, however they provide no content i.e. Job Profiles, Key Skills, Profiles etc, which are essential for the vast majority of clients to create a successful CV

In the last recession the Work Programme launched by the UK Government, had exceeded all its referral targets, however the majority of providers failed to address the problems that faced jobseeker i.e. an effective CV and interview skills, as the UK government did not provide enough upfront funding.

In this recession, we are expecting Work and Health Programme providers and the DWP to be extremely stretched, as over 3 million jobseekers are expected to be on unemployment related benefits by the end of 2020. This may result in them outsourcing the CV creating to our franchise partners, as well as assist in placing jobseekers into sustainable employment, for substantial additional payment. We also anticipate substantial revenue from large businesses making redundancies nationally, to use the services of our extensive network of franchise partners.

The National Careers Service is a UK government initiative, to provide free careers and training advice to certain people; it is free but, in our opinion, is poorly designed and with Epcot Solutions 9 year's experience, as a Nextstep provider (now rebranded National Careers Service), the vast majority of priority group clients receive ineffective CV advice or the client is not able to action the advice, due to poor English language or IT skills. At Epcot Solutions our 9 year track record of placing between 52% and up to 84% of jobseekers into work, even in the last recession, speaks for itself, as we provided a truly revolutionary government funded service, where we created a quality CV for every client who was unable to create an effective CV themselves and used the network of employers our Recruitment, HR and Employability professionals had, to place jobseekers into employment.

During this recession, job sites are reporting application levels topping 100 jobseekers / graduates per vacancy. Many talented jobseekers and graduates in the UK are struggling to get interviewed for the jobs they aspire to because of their poor quality CV.

Epcot Career Solutions have addressed this market failure by:

- Continually evolving a client centred consultancy service which is personalised for every customer
- Producing professional quality, customised CVs which are based on the demands and wishes of employers and recruitment specialists
- Providing seamless professional services using technology, and upgrading the world's finest CV Builder tool

- Producing further wrap around services including skills development through professional e-learning packages, and interviewing technique resources, as well as recruitment service, with the potential to surpass our independent case study of placing up to 98% of employees made redundant, into employment within 9 months, during the last recession <https://epcotcs.com/case-study.html>.

Why are we Franchising for only £200 + vat and offering equity?

The CEO of Epcot Career Solutions has invested over £550,000 cash and he and his team have invested over £1.6 million unpaid time, into the research, development, piloting and upgrading of our revolutionary CV Builder tool, on a part-time basis. Since June 2020, we are working full-time, 9 months a year, to ensure we create the worlds largest and best CV writing service.

Our survey of Recruitment and HR Professionals, Employability / Career and JCP advisors, clearly highlight, it is time for these professionals to start earning what their service is worth, as our proven model of providing the right effective careers advice, quality free career resources and a quality CV, driven where ever possible by achievements, within a 30 minute 1-2-1 consultation, can result in employment within weeks, even in a recession and/or a pay raise.

The opportunity to join Epcot Career Solutions will not be available to everyone. Quality and standards are important to us and our network of partners, therefore we can have a successful company exit within 7 years.

We want to ensure every franchise partner in the UK, are the best Recruitment and HR professionals, Employability, Careers and JCP advisors, or professional CV writers, therefore by the end of 2021, Epcot Career Solutions will be the largest and best, CV writing service in the UK.

By the end of 2024, our projection is to setup over 20,000 franchise partners globally, ensuring we help over 14.4 million clients with a professional quality customised CV, making us the largest CV/Resume writing company in the world. Our exit strategy is within 7 years to generate a £623m+ company flotation or be acquired by a strategic partner. This is why it is imperative we have the best franchise partners by 1st November 2020, therefore we are releasing upto 40% equity to the first 800 highly skilled and committed franchise partners:

The terms and conditions for this equity for the first 800 franchisee partners in the UK, who are selected to setup before 1st November 2020 is: We have at least 200 franchise partners who have paid us £200 + vat franchise fee by 1st November 2020; they must have paid us to create over 720 CVs by 31st December 2021, as well as Epcot Career Solutions Head Office has generated over £1.2 million income, will receive an equal share of 40% equity (maximum of 0.05% equity each) in Epcot Career Solutions Ltd, which could be worth £311,788 within 7 years, based on a £623.6 million flotation.

The only other conditions, attached to this equity are:

- you will release the same percentage of equity to raise Venture Capital (VC) if required, as does Charanjit Randhawa, the CEO of Epcot Career Solutions. Our business plan does not project the requirement of VC funding.
- There are no voting rights with this equity

The franchise fee for a further 3,200 franchise partners who submitted their request to be selected to setup a franchise with us before 1st November 2020, will be placed on our reserve list and payment will only be requested depending on the volume of contracts generated, will be substantially discounted to only £200 + vat (worth over £8,000). £100 will be used to setup our infrastructure (franchise website) and the remaining £100 will be used for national marketing and advertising

We cannot achieve our exit strategy without exceptional talented franchise partners, working together to generate national and global sales, therefore we have allocated a further 5% equity in the company to be distributed to our franchise partners, who help us generate substantial national and global accounts.

After 1st November 2020, any new franchise partner application will incur a higher franchise set-up fee, depending on the corporate and government deals, Head Office and our initial franchise partners generate. In 2022, we will launch our full

franchise offer, providing the opportunity to setup a professional 'Career and Recruitment Centre', using Regus flexible or serviced offices in over 3,000 locations, globally, at a substantial volume discounts negotiated by Head Office.

Our highly experienced first batch of 800 franchise partners are crucial to us, as they will help Head Office generate corporate and government contracts, locally, nationally and globally, for which they will receive a payment and/or equity.

Our exit strategy may be accelerated with substantial venture capital funding, to ensure we setup globally more rapidly, therefore we can help as many jobseekers into employment during this recession, as well as hopefully generate a substantial return for your equity.

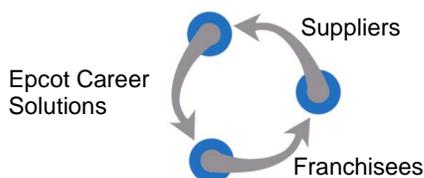
The Epcot Career Solutions Franchise System

Franchising lowers the risks inherent in opening a new business because of:

- > The expertise of an established Head Office team
- > The marketing and sales expertise of Head Office team, outsourced partner and the network of franchise partners

Since 1984 NatWest has conducted surveys of franchising in the UK for the British Franchise Association. These have consistently shown that the success rate of franchisees is as high as 93%.

The success of the Epcot Solutions franchise system will be enabled by the close co-operation of the 3 strategic partners, with many services only effective from 2022, when we will have inhouse expertise and not outsourced:



The Epcot Career Solutions franchise system comprises:

- > The business concept – a complete turnkey franchise solution
- > A process of initiation and training in all aspects of running the business (from 2022):
 - Business Management
 - Sales and Marketing
 - Finance Model
 - Human Resources
 - Health and Safety
 - Head Office virtual / physical visits
- > A continuing process of assistance and guidance in operations, management and business support functions
- > Local, national and global accounts and marketing (with up to 33% of Head Office ongoing franchise revenue in the UK, will be re-invested into marketing and advertising)

Epcot Career Solutions turnkey franchise for a maximum of 4,000 franchise partners in the UK, to setup before 1st November 2020, will be charged £200 + vat, of which £100 will be used to setup our infrastructure (new company domain, corporate website, franchise website) and the remaining £100 will be used for national marketing and advertising:

- > Software
 - CV Builder Licence (commercial version <https://epcotcs.com/ultimateCVbuilderTool.html>)
 - CV Training Videos to create different types of CVs
 - Website, linked to our corporate site
 - In-depth online and off-line User Guides and FAQ document
- > Marketing and Sales
 - Local, national and global accounts, advertising and marketing
 - Marketing material (template e-letterheads, optional business cards at cost price)
- > Support
 - Comprehensive free online training videos on how to create professional quality CVs using our CV Builder tool, and from 2022, with sales, marketing, technical and financial business model training at cost price

- ⦿ From 2022, Head Office will provide health and safety, accounting at cost using an Accountant (optional), helpdesk (at cost) and training support (at cost) price
- ⦿ Assistance in the recruitment of sales and admin professionals in years 3 and beyond
- ⦿ Assistance in the allocation of freelance CV specialists and recruitment professionals, in years 3 and beyond

Due to Covid 19, the majority of franchisees, will be working from home, working from your office or educational establishment, therefore substantially reducing your overhead.

Epcot Career Solutions global franchise programme roll out of over 45,000 partners within 7 years, comprising of:

- 4,000+ partners in the UK
- 16,000+ partners in the USA
- 25,000+ partners in the rest of the world

Franchise System *Criteria*

The opportunity to join Epcot Career Solutions will not be available to everyone. Quality and standards are important to us and our network of partners, therefore we can have a successful company exit within 7 years.

To be selected, you must have the appropriate tools:

- Mobile phone, laptop / desktop with Microsoft IE8 or above or Microsoft Edge, Adobe Flash 10.3 or above, anti-virus software, along with Microsoft Word 2007 or above and fast internet connection, as well as a UK bank account with a PayPal account linked to it. Our CV Builder tool, currently only works on Microsoft platform, as it is Flash based, therefore does not work on Apple, Android and mobile devices. We will make substantial upgrades to the CV Builder tool in 2021/2.

And relevant experience:

- Recruitment and HR Professional / Career Advisor / PSHE Teacher / Work and Health Programme or JCP advisor with a minimum of 2 year's experience
- CV Writers with a minimum of 1 years quality CV writing experience

And relevant skills:

Excellent command of English, IT, communication, interpersonal and probing skills

And strong commitment and attitude:

- Be willing to work a minimum of 45 hours a month, 9 months a year. Full-time franchise partners, will be limited to creating 200 CVs a month, therefore clients do not see a reduction in the quality of CVs created, due to burn-out (educational establishments and recruitment agencies will be able to create more CVs, if they have 2 or more advisors sharing the commercial version of the CV Builder tool).

Our *Commitment*

We are completely dedicated to the overall success of each and every partner. In order to achieve this goal, we will adopt close interdependency with all the franchisees to ensure their interests are of paramount importance as well as try to ensure every partner is successful.

The *Financials*

Epcot Career Solutions will franchise its operation to the first 800 franchise partners selected by us to setup in the UK before 1st November 2020, for £200 + vat (worth over £8,000) and release upto 40% equity to these partners (subject to T&Cs). All revenue projections are based on consumers paying our franchise partners £45 to create a quality CV, via a combination of their own and Head Office marketing, as our survey highlights over 600,000 jobseekers in the UK will pay £45 for a consultant to create a quality CV for them, via a 30 minute Zoom / telephone 1-2-1 consultation.

We may have an opportunity to create over 3 million CVs within the next year, as well as potentially help place these jobseekers into employment, generating a substantial additional revenue stream, therefore we may have the requirement for an additional 3,200 franchise partners, which we will only select, based on volume of contracts agreed with partners or government departments.

The CEO of Epcot Career Solutions has personally invested over £550,000 cash and he and his team have invested over £1.6 million unpaid time, into the research, development, piloting and upgrading of our revolutionary CV Builder tool, on a part-time basis. Since June 2020, we are working full-time, to ensure we create the world's largest and best CV writing service.

You will charge £45 for every 30 minute consultation (initially CV writing and from 2021/2, interview, elearning and recruitment), from which you will pay us £7.50 (£5 for the use of the CV Builder tool, interview videos, 100 professional elearning courses and a further £2.50, to be used for national marketing and advertising).

Any 15-minute consultation i.e. updating an existing CV etc, will be charged at £25, from which you will pay us £5.00 (£2.50 for the use of the CV Builder tool and a further £2.50, to be used for national marketing and advertising).

The significant discounts Epcot Career Solutions has negotiated on 11 professional interview and career development videos, 100 professional e-learning courses and recruitment services, ensure in your second year of operation, approximately 30% of the clients will take advantage of a second consultation or more and in the 3rd year approximately 60% of clients will require a 2nd consultation or more.

The projected revenue per part-time franchise partner in the UK, earning £37.50 net for 30 minutes 1-2-1- consultation (after you have paid us £7.50 for using our CV Builder tool and marketing / advertising fee) in the 1st year are £27,000 per year, working 45-50 hours a month, 9 months a year.

Year 1: 80 clients per month each having 1 consultancy session = 40 hours work, with an additional 5-10 hours per month for admin and local marketing and if required advertising

Year 2 and 3: Revenue will be similar to year 1 revenue, if you do not want to increase your hours worked

The projected revenue per full-time franchise partner in the UK earning, £37.50 net for 30 minutes 1-2-1 consultation (after you have paid us your £7.50 CV Builder and marketing / advertising fee) in the 1st year are £67,500 per year, working 140 hours a month, 9 months a year.

Year 1: 200 clients per month each having 1 consultancy session, generating £67,500 net revenue for you (£81,000 gross revenue)

Year 2: 160 clients per month each having 1.3 x 30-minute consultancy sessions i.e. customised CV, interview skills, e-learning and recruitment, generating £70,200 net revenue for you, after our fees, (£84,240 gross revenue)

Year 3: 130 clients per month each having 1.6 x 30-minute consultancy sessions i.e. customised CV, interview skills, e-learning and recruitment, generating £70,200 revenue for you, after our fees, (£84,240 gross revenue)

The VAT threshold for registration in 2020, is £85,000 and is normally increased every year, therefore in year 3, you will still not need to register for VAT, as a sole trader, unless we start generating substantial additional payments for placing jobseekers into sustainable employment. Our financial consultants highlight, they would highly recommend, franchise partners to earn below the VAT threshold, therefore saving considerable expenditure and time, paying quarterly VAT payments to HMRC, as well as reducing the actual amount you earn, as 20% of your revenue will be made up of VAT.

Epcot Career Solutions sees an enormous opportunity for our franchise partners in the UK to help over 1 million jobseekers on benefit into employment, by partnering with Tier 1 providers of the £7.5 billion, DWP CAEHRS contract to help jobseekers on benefit into employment. Our franchise partners will be paid £45 for every 30 minutes CV consultation, from which you pay us £7.50 and a further financial bonus, when the jobseeker is placed into sustainable employment as a direct result of our franchise partners network of employer's contacts or via Head Office.

Another potential opportunity will be for direct government funding, therefore our 4,000 franchise partners can help over 2.9 million jobseekers into employment over the next 2 years and potentially partner or replace the National Careers Service, as our franchise partners will provide UK taxpayers with a far better return on their investment, as currently UK taxpayers are funding prime contractors of the National Careers Service £45 for Customer Satisfaction; £50 for Career Management (Skills Health Check) and £70 for Jobs or Learning outcome, for priority group customers https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/877262/National_Careers_Service_Funding_Rules_1_April.pdf. We know of many NCS advisors who have used the free version of our CV Builder tool, and created a quality CV for jobseekers, placing them into employment within weeks and earning the company £115 for 30 minutes work, yet we were not paid a penny.

Employers in the UK are telling us, they are actively looking for jobseekers who are motivated, with a quality customised CV, effective interview skills and relevant skills, who will be an asset to the company; all of which our franchise partners can provide to the jobseeker within a 30 minute consultation for £45.

Setup your new company as a Sole Trader and Tax

Every franchise partner working part-time or full-time, will register as a 'Sole Trader' once they have earned over £1,000 through our franchise, via the government portal <https://www.gov.uk/set-up-sole-trader>, which is a simple process, as well as pay National Insurance and tax via yearly self-assessment tax returns. Further useful advice is highlighted in the link <https://smallbusiness.co.uk/how-to-become-a-sole-trader-22779/>.

Once you are successfully established and you want to register the franchise as a Limited Company, or register for VAT, our accounting partner, will be able to cost-effectively assist you in this process; however please be aware of the additional reporting and management responsibilities, as well as potentially accountancy fees, for using the services of an accountant to file your VAT returns, CT600 corporation tax, production of annual accounts for Companies House, Payroll, etc, which we would not normally recommend, unless you are earning over £60,000 revenue, via our franchise.

Recruitment companies, and established Limited companies, who are registered for VAT, and are selected as a franchise partner, will charge £45 inclusive of VAT, therefore their revenue, after our charges, will be £31.25 per 30 minute consultation.

Once we offer our 'Careers and Recruitment' franchise centres, based within over 3,000 Regus locations globally, using substantial volume discounts, we will have negotiated a substantial discount to provide extremely cost-effective accounting and Limited Company setup charges, with a professional accountancy company.

We highly recommend franchise partners contact HMRC for any advice, on setup or tax, if they are still unsure of the process, or seek professional advice from a certified accountant.

Executive Board

Epcot Career Solutions executive board consists of a plethora of experience and knowledge, with former directors / executives from IBM, Heinz, United Biscuits, Critical Path, as well as extensive franchise experience, with global companies.

The CEO of Epcot Career Solutions has had a highly successful career, after 10 inspirational years at IBM, working on innovative software programs and products (Systems Programmer – Project Director):

- Helped Critical Path reach a market capitalisation of \$1.8bn within 2 years of start-up
- Helped grow a family glass operation, from a 4-man operation to over £20m assets, including one of the world's largest glass toughening plant
- Setup and expanded, highly successful family and friends owned fast food franchise operations
- Setup the finest commercial IT training centre in the world in 2000, providing a revolutionary 5-hour blend training programme, which was used effectively after 9/11, as we placed 98.5% of 400 Heathrow Airport employees made redundant, into employment within 9 months, by ensuring every client had an effective CV and great interview skills, as well as using our network of employers, who were looking for motivated jobseekers
- Between 2001 and 2010, provided the most successful and innovative Nextstep service (now rebranded National Careers Service), whereby even in the last recession, we placed 52% of jobseekers on benefit into employment after creating an effective CV for them, as well as provided quality interview and elearning resources.

- In 2011, we placed over 98% of 156 employees made redundant, into employment, during the last recession, where we first beta tested our revolutionary CV Builder tool (independent case study <https://epcotcs.com/case-study.html>)
- In 2012 (during a recession), we placed approx. 40% of jobseekers on benefit, into employment (many were long term unemployed) after piloting a highly innovative and successful 30 minute service in 2 London jobcentres, where we created a professional quality CV, using our revolutionary CV Builder tool, as well as provided interview skills with resources. The CVs my team saw, created by some Prime Contractors on the Work Programme, or National Careers Service advisors, were shockingly poor, which explained why some of these jobseekers were long term unemployed.
- Between 2010 and 2020, my team and I have created over 12,000 professional quality, customised CVs for students, graduates and jobseekers on a voluntary bases, within a 30-minute service approximately 98% of the time. The only CVs that took longer to customise were higher management, sales management / professional and technical CVs, which the client customised themselves after where we left off, as we had a strict 30-minute time limit with each client.

Next Steps

It is imperative the first 800 franchise partners selected to setup before 1st November 2020, will provide clients with the best return on their £45 investment, as well as provide Epcot Career Solutions, with potential national and global accounts, i.e. Work and Health providers, government agencies, DWP, National Careers Service etc, as only by establishing a close-knit network of franchise partners, will we be a success.

We need a minimum of 200 franchise partners to pay us the £200 + vat franchise fee by 1st November 2020, therefore we can create a new corporate website, linked to your franchise website, as well as invest at least 50% of the franchise fee for national advertising and marketing. Our official launch will be on 16th November 2020, with substantial press coverage and national promotions i.e. Head Office will provide 10 franchise partners with 50 interview books each (worth £5,000), containing great answers to tough interview questions, and another 10 franchise partners with 50 parker pens, worth £5,000, which will be handed out at launch events in November 2020. These interview books and Parker pens have already been purchased using substantial volume discount, funded by Head Office and not through the franchise fee.

Please email your CV to info@epcotcs.com along with a cover letter outlining your ability to meet the criteria to be selected as a franchise partner, your strengths and achievements, and why you should be selected as one of the first 800 franchise partners to setup a CV Writing, Career and Recruitment franchise by 1st November 2020.

We will then email you within 10 working days with confirmation if you have been selected, as well as provide you with a free demo ID to start your induction training to use our CV Builder tool, by watching 5 CV training videos, to ensure you create the right CV for clients, as well as be able to create a new Job Profile using one of the pre-existing Job Profiles; read the 38 page User Guide, FAQ document, as well as the First Time User document.

We will request a payment of £200 + vat, once we have generated over 200 franchise partners committed to setup our CV Writing, Career and Recruitment franchise by 1st November 2020.

Once we have received your payment, we will provide you with a login to the Commercial version of our CV Builder tool, as well as a User Guide on how to use the additional advisor functionality of the Commercial version of our CV Builder tool. You will be able to commence soft marketing as well as generate revenue, as soon as we provide you with the Commercial version of our CV Builder tool.

By 16th November 2020, upto 800 highly experienced franchise partners will have your own CV Writing website, linked to our new corporate website, as well as Head Office will commence substantial national marketing and advertising.

For further information please contact:

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