

Be part of Epcot Career Solutions' success

...experience an inspirational CV Writing franchise

Most individual franchise partners will only need to read the 2 page Executive Summary and page 6 of this document, before they apply to be selected as a franchise partner. Once you have been selected as a partner or you are a company looking at multiple franchise opportunities, then please read this document in its entirety,

Executive Summary

Our mission, is to provide unrivalled inspirational quality solutions for CV creation and wraparound services, initially in the UK and from 2023, globally, to the highest level of customer satisfaction, charging a highly affordable price of £45 for a service worth upto £280.

Our CV Writing franchise partners could generate a sustainable income, initially on a part-time basis, as you will earn £33.40 for creating a professional quality, customised CV, using our revolutionary CV Builder tool, within a 30 minute, 1-2-1 service via Microsoft Teams, Zoom or mobile phone.

The CEO of Epcot Career Solutions has invested over £700,000 cash, and he and his team have invested over £1.7 million unpaid time, into the research, development, piloting and upgrading of our revolutionary CV Builder tool, on a part-time basis. From September 2021, we will be working full-time, to ensure we create the world's largest and best CV writing service.

Please take a look at our 5 minute video for a short demonstration of our revolutionary £2 million CV Builder by clicking [here](#).

11 HR Recruitment Managers created over 1,500 fully customisable Job Profiles and 300 Key Skills and Attributes, ensuring in as little as 5 minutes, advisors create a professional quality base-line CV, which will be customised to reflect the client's achievements, experience and transferable skills, as well as to every employment opportunity.

We beta tested our CV Builder tool in the last recession, during an outplacement contract with a global paint manufacturer, ColArt, who made 156 employees redundant and placed 98% into employment, <https://epcotcs.com/case-study.html>. Another highly successful project piloted in 2 London Jobcentres in the last recession, was our revolutionary 30-minute, 1-2-1 CV Writing service, placing approx. 40% of jobseekers on benefit, into employment within 3 months. Many of these jobseekers were long-term unemployed and some of these jobseekers were placed into employment within 1 week of creating their CV. Feedback from 100% of these jobseekers placed into employment, was our service should have been provided to them when they first became unemployed, as they would have been in employment sooner.

Using technology and carefully selected partners, we hope to exceed the amazing success we had in the last recession i.e. our clients will have access to a free Job Matching service with over 200,000 advertised jobs.

The free version of our revolutionary CV Builder tool has been highly successful, as over 1 million students, graduates and jobseekers, created a professional quality, customised CV in under 1 hour, with amazing back to work results, placing some long-term unemployed jobseekers into employment within 1 week.

The free version of our CV Builder tool was withdrawn in July 2020, as over 300,000 CVs were created by major Work and Health programme advisors, National Careers Service advisors, training providers, DWP Work Coaches, charities and professional CV writers, placing a substantial majority of these jobseekers into employment, yet we received no payment, as advisors should have paid us £5 for every CV they created. A number of professional CV writers, used our CV Builder tool, charging jobseekers over £120 to create a professional quality, customised CV, created in 30-45 minutes.

Franchisees with a wide range of background (Recruitment and HR professionals, Employability, Career and Jobcentre advisors and PSHE teachers, with at least 2 years experience, or professional CV writers with at least 1 years experience, creating quality CVs), will use the commercial version of our revolutionary CV Building tool <https://epcotcs.com/ultimateCVbuilderTool.html>, to:

- Create a professional quality, base line CV (see samples of base-line CVs our Tool create, on our website <https://epcotcs.com/>), for students, graduates and jobseekers in the UK and potentially globally, within 10-15 minutes. The CV would then be customised as much as possible within the 30 minute service, ensuring where ever possible, the CV is achievement led, and incorporates clients relevant experience, competencies and transferable skills, as well as show the client, how they must customise their CV for every employment opportunity, in a 30 minute, 1-2-1 consultation service, via Microsoft Teams / Zoom / telephone. This service is worth upto £200.
- Provide client with 12 months access to our revolutionary CV Builder tool, therefore they can complete customising their CV, as well as ensure they customise their CV for every employment application. This service is worth upto £80.
- Provide a sample cover letter
- Provide client with details on where they can access FREE quality interview videos
- Provide client with details on where they can access FREE quality elearning, to improve their skills
- Provide client with details on where they can access a FREE Skills Health Check, to help them identify their personal and work based skills, which could be useful when applying for a job or preparing for an interview

It is essential for jobseekers to have the 1-2-1 customer interaction to create an effective CV, driven where ever possible by achievements, experience, competencies and transferable skills and charge a highly affordable fee of £45. From this payment, you will pay us £10 for every CV created, (£7.50 for the use of our CV Builder tool and £2.50 to be used for national marketing / advertising, on a monthly basis), as well as pay PayPal £1.61 service fee on the £45 transaction, resulting in you receiving £33.40 for 30 minutes exceptional service.

The projected revenue per part-time franchise partner in the UK, earning £33.40 for 30 minutes consultation (after you have paid us £10 fee for using our CV Builder tool and national marketing and advertising, as well as £1.61 PayPal fee) in 1st year are £18,701 per year, working 9-10 hours a week / £37,402 working 18-20 hours a week, for 40 weeks a year.

Our surveys highlight, over 600,000 students, graduates and jobseekers a year in the UK will pay £45 to have a professional quality, customised CV created for them by our highly skilled CV writing franchise partners, worth upto £280, resulting in the need for 800 part-time franchise partners. With potential substantial partnerships with organisations helping jobseekers into employment and potential direct government funding, we may need 4,000 franchise partners to create over 3 million CVs in 2022/3 and help place these jobseekers into employment or a higher paid career opportunity, as a direct result of our franchise partners and Head Offices network of employer contacts, as well as our free job matching service.

We have had a number of enquires to sell our CV Builder tool, however we are truly excited with the potential opportunity of Venture Capitalists making upto USD\$110 million investment in our global expansion programme, therefore we become the largest and most affordable professional CV Writing service in the world. Our global expansion programme does not require VC investment, if we can meet our projection of Head Office generating £3.7m revenue by 31st November 2023, which is why we are offering upto 20% equity to our franchise partners (subject to T&Cs explained on page 6 of this document).

Epcot Career Solutions will franchise its operation for FREE, to the first 4,000 highly skilled and experienced partners, selected by us to setup in the UK before 31st December 2022. We will release upto 20% equity in the company, to the first 800 franchise partners who create over 560 CVs (subject to T&Cs explained on page 6 of this document), which could be worth upto \$315,000, based on a \$1.26 billion flotation within 7 years.

Many of our potential franchise partners work for providers, helping jobseekers into employment, including National Careers Service, as well as recruitment organisations, earning £22,000 to £30,000 a year, providing exceptional expertise helping jobseekers into employment. With our inspirational and revolutionary CV Writing franchise, they can potentially generate substantial additional income, working as little as 1 day a week, which could be over the weekend or over 2-3 evenings, with an additional 2-3 hours admin time.

What have you got to lose? Please email your CV to info@epcotcs.com along with a cover letter outlining your ability to meet the criteria to be selected as a franchise partner, your strengths and achievements, and why you should be selected as one of the first 4,000 franchise partners to setup a CV Writing franchise by 31st December 2022

Unique Business Concept



Our previous company (Epcot Solutions Ltd), created over 35,000 professional quality CVs in 9 years as a Nextstep provider (now rebranded National Careers Service), with an amazing success rate of placing between 52% and 84% of jobseekers back into work, even in the last recession. We developed our revolutionary CV Builder tool in 2010/11, after extensive market research and employer involvement with 11 HR recruitment managers working in 10 national and international companies, who told us what they really wanted to see in a quality CV.

We beta tested our CV Builder tool during an outplacement contract with a global paint manufacturer, ColArt, who made 156 employees redundant and placed 98% into employment, in a recession <https://epcotcs.com/case-study.html>.

Between 2010 and 2020, my team and I have created over 12,000 professional quality, customised CVs for students, graduates and jobseekers on a voluntary bases, within a 30-minute service approximately 98% of the time. The only CVs that took longer to customise were higher management, sales, management / professional and technical CVs, which the client customised themselves after where we left off, as we had a strict 30-minute time limit with each client.

With this unique insight, you now have access to a revolutionary CV Builder tool, which will produce a stunning high-quality base-line CV which will easily be customised within 30 minutes.

We have 5 free CV video guides, to effectively train you to create a wide spectrum of CVs, ensuring you provide your clients, with the best CV they have ever had.

The major advantages of using our revolutionary CV Builder tool are demonstrated within our 5 minute Executive Overview video by clicking [here](#).

- You can create a professional quality base-line CV quickly and effortlessly for the client in around 5-15 minutes and then use your strong and effective communication, interpersonal and probing skills to ensure, where possible, you are creating a CV led by achievements and not a duty led CV, in the remaining time to reflect client's achievements, experience and transferable skills, as well as potentially to an employment opportunity, saving considerable time and effort
- At a truly highly affordable price of £45 for a 1-2-1 MS Teams, Zoom or telephone consultation service, for the first time, clients will be able to receive a professional quality, achievement driven CV, worth over £280
- It is the only CV Builder tool in the world that builds a complete professional quality CV using 11 fully customisable personal profiles, 300 Key Skills and Attributes and over 1,500 Job Profiles, which can be easily customised to your clients' requirements
- 11 HR recruitment managers produced Job Profiles and Key Skills approved and valued by employers and recruiters
- You can create several different types of reverse chronological CV's e.g.
 - Standard 2 page CV highlighting different blue/white collar career history i.e. retail, warehouse, manufacturing
 - Management / Profession CV
 - IT / Technical / Engineering CV
 - Student and Graduate CV
- You can choose from over 300 Key Skills and Attributes to effectively target every job vacancy, giving the client a greater chance of being selected for interview

Key Service Areas

- **CV Writing Consultation**, (30 minute session) – create a professional quality, base-line CV using our revolutionary CV Builder tool, and using your excellent communication, interpersonal and probing skills, to pull-out all the clients achievements, to ensure wherever possible the customised CV is driven by achievements and not led by duties, within a 30 minute, 1-2-1 Microsoft Teams, Zoom or telephone consultation. You will charge £45 for this service, from which £10 is paid to Epcot Career Solutions (£7.50 for the use of our CV Builder tool and £2.50 for national marketing) and £1.61 to PayPal, resulting in you earning £33.40 for 30 minutes exceptional service.
- **CV Updating Consultation**, (15 minute session) – Update clients CV which has already been created using Epcot Career Solutions CV Builder tool, for a new Job, they want inserted in their CV, ensuring the new Job Profile is driven by

achievements, within a 15 minute 1-2-1 Zoom / telephone consultation. You will charge £25 for this service, from which £5 is paid to Epcot Career Solutions (£2.50 for the use of our CV Builder tool and £2.50 for national marketing), plus £1.03 PayPal fee, resulting in you earning £18.97 for 15 minutes exceptional service.

- **Interview Skills Consultation** (30 minute session under development) – provide client with login details for 12 months access to 12 professional interview and career development videos, worth £60, as well as 20 minutes 1-2-1 interview skills practice/guidance, via Zoom / telephone
- **E-learning Consultation** (combined with Interview Skills Consultation – under development) – provide client with login details and walk-through site for 12 months access to 100 professional e-learning courses, from a global elearning provider, worth over £1,000. These professional courses are used by global corporations to develop soft skills, business, sales, IT and project management skills. In year 3, we hope to increase the number of professional e-learning courses to 200 courses, through substantial volume discounts, as we will be purchasing over 3 million licenses.
- Recruitment service, partnering with global recruitment agencies (30 minute session under development)
- And other wraparound 30 minute services (under development)

Typical Environment

- It will be entirely up to you, where you would like to work, as all services will be conducted online or by mobile phone. You could be working at home, using the facilities in your office, educational establishment, or anywhere that has good internet connection.
- 2023 onwards, we will offer franchise partners, the opportunity to setup a professional 'Career and Recruitment Centre', within over 3,000 Regus locations globally, <https://www.regus.co.uk/> via a flexible or fully serviced office, using substantial volume discounts

Optimum Performance

The key benefits of using our revolutionary CV Builder tool are:

- Ability to create and customise CVs for clients from different industry backgrounds thereby providing an expert service
- Frees up client's time to concentrate on job search activity
- Achieve excellent customer satisfaction reflected in repeat business for wraparound services to be implemented in 2022/3
- More confident and motivated clients working smarter on their job search
- Unique, differentiated range of over 1,500 current Job Profiles and over 300 Key Skills and Attributes to effectively target every job vacancy
- Creating a "one-stop" consultancy solution for all your clients' careers advice, CV preparation, employability and recruitment support needs i.e. interview skills, e-learning and recruitment service, from 2022/3

Market Facts

In the UK, we spend £80+ an hour to have our car serviced by a main dealer; £100+ an hour for advice from an accountant or £200+ an hour for advice from a solicitor, however when it comes to creating one of the most important document we are ever going to need, we are reluctant to invest £200+ for a professional 1-2-1 CV writing service with telephone consultation, which can open the right career opportunity or generate a pay raise with a new employer, even in a recession.

Our extensive research, highlight students, graduates and jobseekers in the UK are willing to pay a highly experienced consultant, £45 for a 1-2-1 consultation via Zoom / telephone, to create a professional quality, customised CV, driven where possible by achievements.

At the Careers and Enterprise 'Joining the Dots' conference in July 2017, it highlighted 60% of students in the UK, wanted more CV and Interview skills (page 26 <https://www.educationandemployers.org/wp-content/uploads/2017/01/Contemporary-Transitions-30-01-2017.pdf>). Our findings over the last 11 years have highlighted, over 80% of CVs created by students, graduates and jobseekers in the UK are not to a standard employer's value or appreciate.

The CV creation industry in the UK and globally, is broken down into the following categories:

- Professional 1-2-1 face to face service, whereby professional CV writers are charging up to £500 to create a professional quality, customised CV. The vast majority of the British public cannot afford this excellent service.
- Online CV writing companies, charging from £35 to £200 to create CVs for clients. Our findings highlight, generally, the higher the fee, the better the quality of the customised CV, especially if they provide a telephone consultation. Our franchise partners will create a customised CV to a standard, matching the best online CV writing companies, for a highly affordable price of £45.
- Online CV Builder tools (scams). We have conducted an in-depth investigation into what students, graduates and jobseekers in the UK and globally are saying are scams, whereby when clients search Google for the search strings 'free CV builder' or 'free CV template' the vast majority of the paid advertisements are stating, use their free CV builder tool or free CV template and create a CV in minutes; when in reality as soon as the clients wants to save the CV they created, often taking over an hour, they are provided with an option: either they pay to save their CV (as much as £80 a year) or they will lose their CV. The Advertising Standards Authority have been made aware of the substantial revenue some of these organisations are making as a few have created over 1 million CVs. In 2021, we are delighted to see many of these providers who were being singled out by jobseekers as scams, have now stopped marketing their services as free CV Builder or free CV Templates.
- Online CV Builder tools which are genuinely FREE, however the vast majority of these free Tools, create a CV with a good structure, however they provide no content to create an effective CV i.e. Job Profiles, Key Skills, Profiles etc, which are essential for the vast majority of clients to create a successful CV

In the last recession the Work Programme launched by the UK Government, had exceeded all its referral targets, however the majority of providers failed to address the problems that faced jobseeker i.e. an effective CV and interview skills, as the UK government did not provide enough upfront funding.

Between 2021-3, we are expecting Work and Health Programme providers and the DWP to be extremely stretched, as upto 2 million jobseekers are expected to be on unemployment related benefits, once the furlough scheme has ended. This may result in them outsourcing the CV creating to our franchise partners, as well as assist in placing jobseekers into sustainable employment, for additional payment. We also anticipate substantial revenue from large businesses making redundancies nationally, to use the services of our extensive network of franchise partners, as we will provide them and their employees made redundant, with their best return on investment.

The National Careers Service is a UK government initiative, to provide free careers and training advice to certain people; it is free but, in our opinion, is poorly designed. Epcot Solutions 9 year's experience, as one of their most successful providers placing jobseekers into employment as a Nextstep provider (now rebranded National Careers Service), allows us to make the statement, the vast majority of priority group clients receive ineffective CV advice or the client is not able to action the advice, due to poor English language or IT skills. At Epcot Solutions our 9 year track record of placing between 52% and up to 84% of jobseekers into work, even in the last recession, speaks for itself, as we provided a truly revolutionary government funded service, where we created a quality CV for every client who was unable to create an effective CV themselves and used the network of employers our Recruitment, HR and Employability professionals had, to place jobseekers into employment.

Even after the rapid growth in employment after lockdown restrictions were lifted on 17th May 2021, many talented jobseekers and graduates in the UK are struggling to get interviewed for the jobs they aspire to because of their poor quality CV.

Epcot Career Solutions have addressed this market failure by:

- Continually evolving a client centred consultancy service which is personalised for every customer
- Producing professional quality, customised CVs which are based on the demands and wishes of employers and recruitment specialists
- Providing seamless professional services using technology, and upgrading the world's finest CV Builder tool
- Producing further wrap around services including skills development through professional e-learning packages, and interviewing technique resources, as well as recruitment service, with the potential to surpass our independent case study of placing up to 98% of employees made redundant, into employment within 9 months, during the last recession <https://epcotcs.com/case-study.html>.

Why are we Franchising for FREE and offering equity?

The CEO of Epcot Career Solutions has invested over £700,000 cash and he and his team have invested over £1.7 million unpaid time, into the research, development, piloting and upgrading of our revolutionary CV Builder tool, on a part-time basis. From September 2021, we will be working full-time, 9 months a year, to ensure we create the worlds largest and best CV writing service within 5 years.

Our survey of Recruitment and HR Professionals, Employability / Career and JCP advisors, clearly highlight, it is time for these professionals to start earning what their service is worth, as our proven model of providing the right effective careers advice, quality free career resources and a quality CV, driven where ever possible by achievements, within a 30 minute 1-2-1 consultation, can result in employment within weeks, even in a recession and/or a pay raise.

The opportunity to join Epcot Career Solutions will not be available to everyone. Quality and standards are important to us and our network of partners, therefore we can have a successful company exit within 7 years.

We want to ensure every franchise partner in the UK, are the best Recruitment and HR professionals, Employability, Careers and JCP advisors, or professional CV writers, therefore by the end of 2023, Epcot Career Solutions will be the largest and best, CV writing service in the UK.

By the end of 2027, our projection is to setup over 20,000 franchise partners globally, ensuring we help over 14.4 million clients with a professional quality customised CV, making us the largest CV/Resume writing company in the world. Our exit strategy is within 7 years to generate a \$1.2bn+ company flotation or be acquired by a strategic partner. This is why it is imperative we have the best franchise partners by 31st December 2022, therefore we are releasing upto 20% equity to the **first** 800 highly skilled and committed franchise partners who create over 560 CVs using our CV Builder tool by 31st November 2023.

The terms and conditions for this equity:

1. The **FIRST** 800 franchisee partners in the UK, who have paid us to create a minimum of 560 CVs by 31st November 2023, will receive an equal share of 20% equity (maximum of 0.025% equity each) in Epcot Career Solutions Ltd, which could be worth USD\$315,000 within 7 years, based on a USD\$1.2bn flotation. We project 800 franchise partners will have created 560 CVs by the end of 2022, therefore the sooner you commence marketing your inspirational CV Writing service, the sooner you will reach the target of 560 CVs created, for potential equity in the company.
2. Head Office must have generated over £3.7 million revenue from its franchise partners by 31st November 2023 i.e. 800 franchise partners, to have paid Epcot Career Solutions Head Office, a minimum of £5,600 each for the 560 CVs created using our CV Builder tool

The other conditions, attached to this equity are:

- you will release the same percentage of equity to raise Venture Capital (VC) if required, as does Charanjit Randhawa, the CEO of Epcot Career Solutions. Our business plan does not project the requirement of VC funding, however our exit strategy may be accelerated with substantial VC funding, to ensure we setup globally more rapidly, therefore we can help as many jobseekers into employment, as well as hopefully generate a substantial return for your equity.
- There are no voting rights with this equity

We cannot achieve our exit strategy without exceptional talented franchise partners, working together to generate national and global sales, therefore we have allocated a further 5% equity in the company to be distributed to our franchise partners, who help us generate substantial national and global accounts.

After 31st December 2022, any new franchise partner application will incur a franchise set-up fee, depending on the corporate and government deals, Head Office and our franchise partners generate. In 2023, we will launch our full franchise offer,

providing the opportunity to setup a professional 'Career and Recruitment Centre', using Regus flexible or serviced offices in over 3,000 locations globally, at a substantial volume discount negotiated by Head Office.

Our highly experienced franchise partners are crucial to us, as they will help Head Office generate substantial corporate and government contracts, locally, nationally and globally, for which they will receive a payment and/or equity.

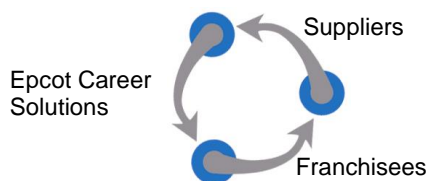
The Epcot Career Solutions Franchise System

Franchising lowers the risks inherent in opening a new business because of:

- > The expertise of an established Head Office team
- > The marketing and sales expertise of Head Office team, outsourced partners and the network of franchise partners

Since 1984 NatWest has conducted surveys of franchising in the UK for the British Franchise Association. These have consistently shown that the success rate of franchisees is as high as 93%.

The success of the Epcot Solutions franchise system will be enabled by the close co-operation of the 3 strategic partners, with many services only effective from 2023, when we will have inhouse expertise and not outsourced:



The Epcot Career Solutions franchise system comprises:

- > The business concept – a complete turnkey franchise solution
- > A process of initiation and training in all aspects of running the business (from 2023):
 - Business Management
 - Sales and Marketing
 - Finance Model
 - Human Resources
 - Health and Safety
 - Head Office virtual / physical visits
- > A continuing process of assistance and guidance in operations, management and business support functions
- > Local, national and global accounts and marketing (with up to 33% of Head Office ongoing franchise revenue in the UK, will be re-invested into marketing and advertising)

Epcot Career Solutions franchise for a maximum of 4,000 franchise partners in the UK, to setup before 31st December 2022, will be free, providing:

- > Software
 - CV Builder Licence (commercial version <https://epcotcs.com/ultimateCVbuilderTool.html>)
 - CV Training Videos to create different types of CVs
 - Website, which will be linked to our corporate site from 2023
 - In-depth online and off-line User Guides and FAQ document
- > Marketing and Sales
 - Local, national and global accounts, advertising and marketing
 - Marketing material (template e-letterheads, optional business cards at cost price)
 - Website: you can use free website builder tools to setup your website or our partners can setup a website for you at a cost-effective price
- > Support
 - Comprehensive free online training videos on how to create professional quality CVs using our CV Builder tool, and from 2023, with sales, marketing, technical and financial business model training at cost price

- From 2023, Head Office will provide health and safety, accounting, using an Accountant (optional), helpdesk and training support at extremely cost-effective prices
- Assistance in the recruitment of sales and admin professionals in years 3 and beyond
- Assistance in the allocation of freelance CV specialists and recruitment professionals, in years 3 and beyond

The majority of franchisees, will be working from home, working from your office or educational establishment, therefore substantially reducing your overhead.

Epcot Career Solutions global franchise programme roll out of over 45,000 partners within 7 years, comprising of:

- 4,000+ partners in the UK
- 16,000+ partners in the USA
- 25,000+ partners in the rest of the world

Franchise System *Criteria*

The opportunity to join Epcot Career Solutions will not be available to everyone. Quality and standards are important to us and our network of partners, therefore we can have a successful company exit within 7 years.

To be selected, you must have the appropriate tools:

- Mobile phone, laptop / desktop with Microsoft Word and Excel 2007 or above, anti-virus software, fast internet connection, as well as a UK bank account with a PayPal account linked to it.
- The ability to create a website using free website builder tools or pay to have it professionally created
 - Free website builder from Yell.com [Free Website Builder | Build your business website in minutes! \(yell.com\)](#)
 - Free website builder from Wix [Free Website Builder | Create a Free Website | Wix.com](#)
 - Free 1 page website from Zyro [Create a One Page Website - Single Page Website Builder \(zyro.com\)](#)
 - Yell.com charge as little as £149, plus a monthly fee [Mobile Friendly Website Designs | Yell Business](#)
 - Epcot Career Solutions website partner will provide a substantial discount if 100 franchise partners request a website to be developed together

And relevant experience:

- Recruitment and HR Professional / Career Advisor / PSHE Teacher / Work and Health Programme or JCP advisor with a minimum of 2 year's experience
- CV Writers with a minimum of 1 years quality CV writing experience

And relevant skills:

Excellent command of English, IT, communication, interpersonal and probing skills

And strong commitment and attitude:

- Be willing to work a minimum of 9 hours a week, 40 weeks a year. Individual full-time franchise partners, will be limited to creating 50 CVs a week, 40 weeks a year, therefore they have a work-life balance, as well as ensure clients do not see a reduction in the quality of CVs created, due to burn-out. Educational establishments, recruitment agencies, and other organisations helping jobseekers into employment, will be able to create more CVs, if they have 2 or more advisors sharing the commercial version of the CV Builder tool.

Our *Commitment*

We are completely dedicated to the overall success of each and every partner. In order to achieve this goal, we will adopt close interdependency with all the franchisees to ensure their interests are of paramount importance as well as try to ensure every partner is successful.

The Financials

Epcot Career Solutions will franchise its operation to the first 4,000 franchise partners selected by us to setup in the UK before 31st December 2022, for free and release upto 20% equity to 800 of these partners (subject to T&Cs). All revenue projections are based on consumers paying our franchise partners £45 to create a quality CV, via a combination of their own and Head Office marketing, as our survey highlights over 600,000 jobseekers in the UK will pay £45 for a consultant to create a quality CV for them, via a 30 minute Microsoft Teams, Zoom or telephone 1-2-1 consultation.

We may have an opportunity to create over 3 million CVs within the next 2 years, as well as potentially help place these jobseekers into employment or higher paid employment, generating a substantial additional revenue stream, therefore we may have the requirement for 4,000 franchise partners throughout the UK.

The CEO of Epcot Career Solutions has personally invested over £700,000 cash and he and his team have invested over £1.7 million unpaid time, into the research, development, piloting and upgrading of our revolutionary CV Builder tool, on a part-time basis. From September 2021, we will be working full-time, to ensure we create the world's largest and best CV writing service.

You will charge £45 for every 30 minute consultation (initially CV writing and from 2022/3, interview, elearning and recruitment), from which you will pay us £10 (£7.50 for the use of the CV Builder tool, interview videos, 100 professional elearning courses and a further £2.50, to be used for national marketing and advertising), as well as pay PayPal, £1.61 service fee on the £45 transaction, resulting in you earning £33.40.

Any 15-minute consultation i.e. updating an existing CV etc, will be charged at £25, from which you will pay us £5.00 (£2.50 for the use of the CV Builder tool and a further £2.50, to be used for national marketing and advertising), as well as pay PayPal £1.03 service fee on the £25 transaction, resulting in you earning £18.97.

The significant discounts Epcot Career Solutions has negotiated on 11 professional interview and career development videos, 100 professional e-learning courses and recruitment services, ensure in your second year of operation, approximately 50% of the clients will take advantage of a second consultation or more and in the 3rd year approximately 75% of clients will require a 2nd consultation or more, due to the substantial benefits these additional sessions will provide, at a substantial discount.

The projected earning per typical part-time franchise partner in the UK, earning £33.40 for 30 minutes 1-2-1- consultation (after you have paid us and PayPal service fees) in the 1st year are:

- £18,701 per year, working approximately 10 hours a week for 40 weeks a year (which could be working 1 full day and 1 evening a week or 3-4 hours a day for 3 days, the choice is yours as the majority of customers will work to your availability, due to the low price for an exceptional service), 40 weeks a year.

Year 1: 14 clients per week each having 1 consultancy session = 7 hours work, with approximately an additional 2-3 hours per week for admin and local marketing and if required advertising. This will ensure you create 560 CVs for jobseekers in 40 weeks with potential opportunity for free equity in the company (subject to T&Cs, detailed on page 6 of this document).

Year 2 and 3: Revenue will be similar to year 1 revenue, if you do not want to increase your hours worked

- £37,402 per year, working approximately 20 hours a week for 40 weeks a year (which could be working 2 full days and 2 evenings a week or 3-5 hours a day for 5 days, the choice is yours as the majority of customers will work to your availability, due to the low price for an exceptional service), 40 weeks a year.

Year 1: 28 clients per week each having 1 consultancy session = 14 hours work, with approximately an additional 4-6 hours per week for admin and local marketing and if required advertising. This will ensure you create 1,120 CVs for jobseekers in 40 weeks with potential opportunity for free equity in the company (subject to T&Cs, detailed on page 6 of this document).

Year 2 and 3: Revenue will be similar to year 1 revenue, if you do not want to increase your hours worked

The projected earning per full-time franchise partner in the UK, working 4-5 days a week, 40 weeks a year, therefore they have a good work-life balance, earning, £33.40 net (£27.42 net, if VAT registered), for 30 minutes 1-2-1 consultation (after our and PayPal fees):

Year 1: 1,680 clients per year each having 1 consultancy session, generating £56,103 net revenue for you (£75,600 gross)

Year 2: 1,680 clients per year, each having 1.5 x 30-minute consultancy sessions i.e. customised CV, interview skills, 12 interview videos and 100 professional e-learning courses combined as a combined session and recruitment, generating £67,186 net revenue for you, after our fees, (£84,240 gross revenue)

Year 3: 1,680 clients per year each having 1.75 x 30-minute consultancy sessions i.e. customised CV, interview skills, 12 interview videos and 200 e-learning courses and recruitment, generating £80,605 revenue for you, after our fees, (£110,250 gross revenue)

You have to pay National Insurance and Income Tax via yearly self-assessment tax returns on your net revenue.

The current VAT threshold is £85,000. It usually goes up on 1 April each year. If your business is based in Northern Ireland, there are [different thresholds](#) for buying and selling from EU countries.

Our financial consultants highlight, they would highly recommend, franchise partners to earn below the VAT threshold, therefore saving considerable expenditure and time, paying quarterly VAT payments to HMRC, as well as reducing the actual amount you earn, as 20% of your revenue will be made up of VAT. Our financial projections for a full-time franchise partner for year 2, highlights they will potentially generate more revenue than the VAT threshold, as we will start offering our professional interview and elearning courses worth over £1,000, therefore they will have to register for VAT once they generate over £85,000 revenue.

Epcot Career Solutions sees an enormous opportunity for our franchise partners in the UK to help over ½ million jobseekers on benefit into employment, by partnering with Tier 1 and Tier 2 providers of the £7.5 billion, DWP CAEHRS contract to help jobseekers on benefit into employment. Head Office and our franchise partners will market our service, to be paid £45 for every 30 minutes CV consultation, from which you will pay us £10, with a potential financial bonus for our franchise partner and Epcot Career Solutions, when the jobseeker is placed into sustainable employment as a direct result of our franchise partners network of employer contacts, via Head Office or through our job matching service with over 200,000 advertised jobs..

Another potential opportunity will be for direct government funding, therefore upto 4,000 franchise partners can help over 2.9 million jobseekers into employment or higher paid employment, over the next 2 years and potentially partner or replace the National Careers Service, as our franchise partners will provide UK taxpayers with a far better return on their investment, as in 2020, UK taxpayers are funding prime contractors of the National Careers Service £45 for Customer Satisfaction; £50 for Career Management (Skills Health Check) and £70 for Jobs or Learning outcome, for priority group customers https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/877262/National_Careers_Service_Funding_Rules_1_April.pdf.

We know of many National Careers Service advisors who used the free version of our CV Builder tool, and created a quality CV for jobseekers, placing them into employment within weeks and earned the company £115 for 15-30 minutes work, yet we were not paid a penny, therefore we withdrew the free version of our CV Builder tool in July 2020.

Head Office will be approaching the UK Government to ensure our franchise partners, partner or even replace the National Careers Service, as we will provide UK tax payers with a exceptional return on their investment.

Employers in the UK are telling us, they are actively looking for jobseekers who are motivated, with a quality customised CV, effective interview skills and relevant skills, who will be an asset to the company; all of which our franchise partners can provide to the jobseeker within a 30 minute consultation for £45.

Setup your new company as a Sole Trader and Tax

Unless you already own a company, every franchise partner working part-time or full-time, will register as a 'Sole Trader' once they have earned over £1,000 through our franchise, via the government portal <https://www.gov.uk/set-up-sole-trader>. This is a simple process, as well as pay National Insurance and Income Tax via yearly self-assessment tax returns. Further useful advice is highlighted in the link <https://smallbusiness.co.uk/how-to-become-a-sole-trader-22779/>.

Once you are successfully established and you want to register the franchise as a Limited Company, or register for VAT, our accounting partner, will be able to cost-effectively assist you in this process; however please be aware of the additional reporting and management responsibilities, as well as potentially accountancy fees, for using the services of an accountant to file your VAT returns, CT600 corporation tax, production of annual accounts for Companies House, Payroll, etc, which we would not normally recommend, unless your business is earning over the VAT threshold (£85,000 revenue in 2021).

Recruitment companies, and established Limited companies, who are registered for VAT, and are selected as a franchise partner, will charge £45 inclusive of VAT, therefore their revenue, after our and PayPal charges, will be £27.42 per 30 minute consultation.

Once we offer our 'Careers and Recruitment' franchise centres, based within over 3,000 Regus locations globally, using substantial volume discounts, we will also have negotiated a substantial discount to provide extremely cost-effective accounting and Limited Company setup services, with a professional accountancy company.

We highly recommend franchise partners contact HMRC for any advice, on setup or tax, if they are still unsure of the process, or seek professional advice from a certified accountant.

Executive Board

Epcot Career Solutions executive board consists of a plethora of experience and knowledge, with former directors / executives from IBM, Heinz, United Biscuits, Critical Path, as well as extensive franchise experience, with global companies.

The CEO of Epcot Career Solutions has had a highly successful career, after 10 inspirational years at IBM, working on innovative software programs and products (Systems Programmer – Project Director):

- Helped Critical Path reach a market capitalisation of \$1.8bn within 2 years of start-up
- Helped grow a family glass operation, from a 4-man operation to over £20m assets, including one of the world's largest glass toughening plant
- Setup and expanded, highly successful family and friends owned fast food franchise operations
- Setup the finest commercial IT training centre in the world in 2000, providing a revolutionary 5-hour blend training programme, which was used effectively after 9/11, as we placed 98.5% of 400 Heathrow Airport employees made redundant, into employment within 9 months, by ensuring every client had an effective CV and great interview skills, as well as using our network of employers, who were looking for motivated jobseekers
- Between 2001 and 2010, Epcot Solutions, provided the most successful and innovative Nextstep service (now rebranded National Careers Service), whereby even in the last recession, we placed 52% of jobseekers on benefit into employment after creating an effective CV for them, as well as provided quality interview and elearning resources.
- In 2011, we placed over 98% of 156 employees made redundant, into employment, during the last recession, where we first beta tested our revolutionary CV Builder tool (independent case study <https://epcotcs.com/case-study.html>)
- In 2012 (during a recession), we placed approx. 40% of jobseekers on benefit, into employment (many were long term unemployed) after piloting a highly innovative and successful 30 minute service in 2 London jobcentres, where we created a professional quality CV, using our revolutionary CV Builder tool, as well as provided interview skills with resources. The CVs my team saw, created by some Prime Contractors on the Work Programme, or National Careers Service advisors, were shockingly poor, which explained why some of these jobseekers were long term unemployed.
- Between 2010 and 2020, my team and I have created over 12,000 professional quality, customised CVs for students, graduates and jobseekers on a voluntary bases, within a 30-minute service approximately 98% of the time. The only CVs that took longer to customise were higher management, sales management / professional and technical CVs, which the client customised themselves after where we left off, as we had a strict 30-minute time limit with each client.

Next Steps

It is imperative the first 4,000 CV Writing franchise partners selected to setup before 31st December 2022, will provide clients with the best return on their £45 investment, as well as provide Epcot Career Solutions, with potential national and global accounts, i.e. Work and Health providers, government agencies, DWP, National Careers Service etc, as only by establishing a close-knit network of franchise partners, will we be a success.

Please email your CV to info@epcotcs.com along with a cover letter outlining your ability to meet the criteria to be selected as a franchise partner, your strengths and achievements, and why you should be selected as one of the first 4,000 franchise partners to setup a CV Writing franchise by 31st December 2022.

We will contact you within 10 working days with confirmation if you have been selected, as well as provide you with a login to the Commercial version of our CV Builder tool, as well as a User Guide on how to use the additional advisor functionality of the Commercial version of our CV Builder tool. You will be able to commence marketing as well as generate revenue, as soon as we provide you with the Commercial version of our CV Builder tool.

By 31st December 2022, we project upto 4,000 highly experienced franchise partners will have their own CV Writing website, potentially linked to our new corporate website, with smart tool integration allowing for online appointment bookings from clients as well as Head Office will commence substantial global marketing and advertising to ensure we become the largest and best CV (Resume) writing service globally.

For further information please contact:

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